

BIGGER, BRIGHTER, BETTER!

Spotlight Your Company at **CinemaCon 2024**
Celebrating the Moviegoing Experience

with Promotional Light Boxes!



ORDER TODAY! \$745 PER UNIT, DON'T MISS OUT!

Order 6 or more and take \$50 off each box.

All day, every day at CinemaCon! **Promotional Light Boxes** will **get your message to CinemaCon attendees**. It's the perfect way to market your company, products or upcoming film titles. Promote your company to its maximum potential!

To take advantage of this marketing opportunity, fill out the attached form and return it to the CinemaCon office.

For questions, please contact Matt Shapiro at matt.shapiro@natodc.com or call 516.439.5511



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Matt Shapiro

email: matt.shapiro@natodc.com

NATO, 1705 N Street, NW Washington, DC 20036

After your reservation is confirmed you will receive an invoice from our accounting office.

PLEASE RETAIN A COPY OF THIS SHEET FOR YOUR RECORDS.

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Contact Name (if different from above) _____
Number of Light Boxes _____

PAYMENT OPTIONS

Light Boxes \$745 each Enclosed is my check for \$_____ made payable to CinemaCon, LLC
(Please send check and order form to mailing address above).

Please accept my credit card for Artwork return. Visa MC AMEX Payment amount \$ _____

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____

Billing Address for Card _____

City _____ State _____ Zip _____

MECHANICAL SPECIFICATIONS

Please provide artwork as per the requirements listed below:

FILE FORMATS: Accepted file formats include Adobe Illustrator, Adobe Photoshop, InDesign, QuarkXPress, and PDF-X1a. Please make sure that all photo images are in TIF or EPS format. When exporting, please convert text to curves. If the fonts are not converted, the closest font available will be substituted. All images and files should be in CMYK formatted colors. Please provide all images at a high resolution (175dpi) and at 100% of their reproduced size. Also include all linked and embedded images.

Any additional work on files not completely ready for print will be charged at \$75 per hour.

DEADLINE: Artwork is due no later than **March 22, 2024**. All late artwork will be subject to \$200 late processing fee per light box.

FILE SUBMISSION

OPTION 1: You may email your files directly to:

CinemaConGraphics@ges.com. In your email, please include your name, company name, title of your file(s), and print quantity for each file. If you are an agency submitting artwork on behalf of a client, please include your client's name. If the file is too large, use option 2.

OPTION 2: Upload files to the GES File Transfer Utility site

1. GES File Transfer Utility site: <https://file.ges.com>
2. Enter your Email Address
3. Enter the Recipient Email Address: CinemaConGraphics@ges.com

4. Click "Next" then click "Browse" and attach your file

(In the Comments box, please include your name, company name, title of your file(s), and print quantity for each file. If you are an agency submitting artwork on behalf of a client, please include your client's name.)

5. Once you attach your file click "Upload"

You will receive a response email letting you know that your file has successfully been sent & the recipient will receive an email with a link to download your file.

DISPOSAL OF GRAPHICS: All graphics will be disposed at the end of the show.

QUESTIONS OR ASSISTANCE

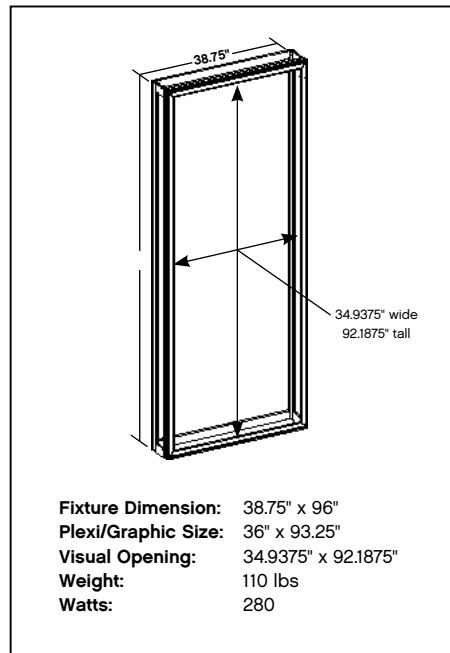
Jennifer Maness

jmaness@ges.com

(702) 515-5500

LIGHT BOX SPECS

PLEASE REVIEW CAREFULLY.



THE DISPLAY: Your artwork will be displayed as a duratran image and will be backlit. All Light Boxes will be on display 24 hours a day, beginning on Sunday, **April 07, 2024**