



Creative Deadline: March 20, 2020

This is your authorization to publish your advertisement in the CinemaCon 2020 Big Screen Achievement Awards Journal, hosted by The Coca-Cola Company.

We would like to reserve the following advertising space:

- Full Page (Full Color) \$3,500
- Full Page (Black & White) \$2,750

Mechanical Specifications:

Please submit press quality PDF files with bleed. Please convert all fonts to outline. If sending .tif or .jpg files, artwork must be a minimum resolution of 300 dpi.

If needed, adjustments can be made to the following file types:

- Adobe InDesign (.indd)
- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)

Trim Size of Journal: 8.5"W x 11"H

Full Page: Recommended Live Copy Area 7.5"W x 10"H

Bleed Size: 8.75"W x 11.25"H

File Submission Instructions:

Artwork can be submitted directly to the CinemaCon file share website as follows: <https://www.printcnx.com/cinemacon2020/>

Note: For files larger than 100MB, please upload directly to printer's FTP site as follows (FTP client is needed):

FTP Host: ftp.printcnx.com

FTP User: cinemacon@printcnx.com

Password: Vegas2020
(Place art in **Awards Journal Ad** folder)

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Reservation for Advertising Space CinemaCon 2020 Big Screen Achievement Awards

Company: _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Phone: _____

Mobile: _____

Email: _____

Signature: _____

Payment Procedures:

All payments for advertising space must accompany this completed ad reservation form.

Checks should be made payable to **CinemaCon** and must be drawn in US Dollars.

Credit Card payments may be made by completing the following information.

Amount to be Charged: _____

Credit Card #: _____

Name on Card: _____

Expiration: _____ Security Code: _____

Signature of Authorized Cardholder: _____

Completed ad reservation forms should be mailed, faxed or emailed directly back to the CinemaCon office as noted below.

CinemaCon, 60 Cutter Mill Road, Suite 413
Great Neck, NY 11021

Tel: (516) 439-5511 **Fax:** (516) 439-5512.

For any questions regarding the CinemaCon 2020 awards