



Registration Rates and Packages	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
<b>Member</b> (National NATO, ICTA or NAC)	<input type="checkbox"/> \$935	<input type="checkbox"/> \$795	<input type="checkbox"/> \$625	<input type="checkbox"/> \$525
<b>Non-Member</b> (Industry Affiliates)	<input type="checkbox"/> \$1,155	<input type="checkbox"/> \$1,030	<input type="checkbox"/> \$735	<input type="checkbox"/> \$620

By submission of this form, you acknowledge your understanding of, and agreement with, the stated registration terms and conditions.

First Name for Badge \_\_\_\_\_ Last / Family Name \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip / Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Office Phone (Include area code or country/city code as appropriate) \_\_\_\_\_ Mobile Phone (Optional. Include area code or country/city code as appropriate) \_\_\_\_\_

Email (Required for confirmation) \_\_\_\_\_

**What kind of company do you work for?**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> A. Movie Theatre/Cinema          | <input type="checkbox"/> B. Distribution Company              | <input type="checkbox"/> C. Film Production               |
| <input type="checkbox"/> D. Equipment/Technology          | <input type="checkbox"/> E. Beverages/Food/Concessions        | <input type="checkbox"/> F. Marketing/Advertising Company |
| <input type="checkbox"/> G. Construction/Architecture     | <input type="checkbox"/> H. Association/Non-Profit/Charity    | <input type="checkbox"/> I. Online Media Company          |
| <input type="checkbox"/> J. Print/Broadcast Media Company | <input type="checkbox"/> K. Financial/Legal/Insurance Company | <input type="checkbox"/> L. Studio                        |
| <input type="checkbox"/> M. Analytics/Masurement/Research | <input type="checkbox"/> N. None of the Above: _____          |   |

**If you work for a theatre, how many screens does your company currently operate?**

- |                                  |                                     |                                     |                                     |   |
|----------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|---|
| <input type="checkbox"/> A. 800+ | <input type="checkbox"/> B. 500-799 | <input type="checkbox"/> C. 250-499 | <input type="checkbox"/> D. 100-249 | <input type="checkbox"/> E. Less than 100 |
|----------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|---|

**If you have a need pursuant to the American with Disabilities Act (ADA), please specify:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> A. Hearing/Sign Language | <input type="checkbox"/> B. Mobility/Wheelchair | <input type="checkbox"/> C. Sight/Service Animal |
|---|---|--|

**Payment Information**

**Total Due \$ \_\_\_\_\_**

Submit credit card payments online at [www.cinemacon.com](http://www.cinemacon.com). Checks and wire transfers must be received by Friday, 13 August 2021 or the registration may be canceled. Those affected will be required to register on site at the prevailing registration rates.

**Check**, # \_\_\_\_\_ . Check must be in US dollars and made payable to **CinemaCon LLC**.

**Wire Transfer**. For wire transfer instructions, contact CinemaCon's Cynthia Schuler at [cynthia.schuler@natodc.com](mailto:cynthia.schuler@natodc.com)

Mail completed form with check to CinemaCon LLC, 60 Cutter Mill Rd, Suite 413, Great Neck, NY 11021 USA, Attn: Cynthia Schuler.

## Registration Terms and Conditions

**Online registration closes at 12:00 noon pacific, 18 August 2021.** Rates are in US Dollars and will be charged accordingly.

The best rate is afforded those who are members. CinemaCon, NATO and its partner associations (ICTA and NAC) depend on membership to continue the year-round work of supporting exhibition worldwide. We urge everyone to join their respective trade association prior to registering to reap immediate member benefits, including savings on CinemaCon registration fees.

All registrations will be verified and adjusted as appropriate to align with the membership types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

By 18 August 2021	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
Trade Show	√	√	√	√
Seminars	√	√	√	
Sponsored Food Functions	√	√		
Screenings/Studio Presentations	√	√		
International Day Programming (Monday)	√			
<b>Member</b> (National NATO, ICTA or NAC)	\$935	\$795	\$625	\$525
<b>Non-Member</b> (Industry Affiliates)	\$1,155	\$1,030	\$735	\$620
<b>On Site</b>	<b>Add \$200 to all rates above</b>			

**Member** (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those ICTA and NAC members representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

**Non-Member** – Industry affiliates and companies who are not members of NATO, ICTA or NAC (i.e. Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar)

### Membership Questions

Direct membership questions to the appropriate organization:

National Association of Theatre Owners (NATO)  
Erin von Hoetendorff ([evh@natoca.com](mailto:evh@natoca.com))

International Cinema Technology Association (ICTA)  
Dawn Blaschick ([dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com))

National Association of Concessionaires (NAC)  
Barbara Aslan ([baslan@naconline.org](mailto:baslan@naconline.org))

## Transferring Registration from CinemaCon 2020

If you elected to transfer your CinemaCon 2020 registration fees to this year's show, you should have received an email from Mitch Neuhauser with the subject line, "CinemaCon 2021: Registration Transfer UPDATE". The email included a personalized link to your options for CinemaCon 2021. If you didn't receive the email or you're not sure if you have a registration on file from 2020 to transfer, please contact the [Registration Center](#) **before you register**.

## Package Descriptions

**International Package** – Geared specifically to those industry professionals in the International Market—Includes **ALL** scheduled and sponsored CinemaCon events and functions included in the Domestic Package **PLUS** all programming and sponsored events associated with International Day on Monday, 23 August. (Programming begins at approximately 8:00am and runs through Thursday evening, 26 August). For those interested in INTERNATIONAL markets, this is your Best Value!

**Domestic Package** – Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Big Screen Achievement Awards Ceremony and After Party. (Official CinemaCon Programming is scheduled to begin at approximately 3:00pm on Monday, 23 August and runs through Thursday evening, 26 August. For those interested in DOMESTIC industry topics, this is your Best Value!

**Trade Show and Seminar Package** – Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings and sponsored food events are NOT included.

**Trade Show Pass / Trade Show Exhibitor / Guest** – Permits access to the CinemaCon Trade Show ONLY. Screenings, sponsored events and seminars are NOT included.

## Group Registration

Organizations purchasing 10 or more International or Domestic packages may contact Lori Drinks in the [Registration Center](#) for payment terms and group pickups. Please note, due to the extremely discounted rates in 2021, group rates will not be discounted. Contact Lori at [LDrinks@AnIdealPartner.com](mailto:LDrinks@AnIdealPartner.com).

## Online Registration and Payment

On-line registration closes 12:00 noon PST on Wednesday, 18 August 2021. Payment must be submitted with registration via Visa, MasterCard or American Express. All financial transactions will be processed in US dollars at the current rate of exchange.

## Paying by Check or Wire Transfer

To pay by check or wire transfer, submit the attached registration form with the actual check or confirmation of wire transfer by Friday, 13 August 2021. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Instructions for wire transfer payments to CinemaCon can be obtained from Cynthia Schuler at [Cynthia.Schuler@natodc.com](mailto:Cynthia.Schuler@natodc.com). **Registrants must pay all bank fees**. Forms received without payment will NOT be processed.

**Registrations not paid in full by 13 August 2021 may be canceled. Those affected will be required to register on site at the prevailing registration rates.**

## Confirmation

Registration confirmation will arrive via email within 24 hours of submitting an online registration. If you mail or fax your registration, confirmations will also be distributed via email but will be delayed due to mail and extended processing time. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at [cinemacon2021@anidealpartner.com](mailto:cinemacon2021@anidealpartner.com).

## Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc.) to pick up your badge and other materials. Be sure to check the schedule at [www.cinemacon.com](http://www.cinemacon.com) for registration hours and locations. Your badge should be worn at all times and is required for admission to all events.

## Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$100 administrative fee and the new registrant will be processed at the prevailing rate.

## Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 26 July. Cancellations received after 26 July, as well as unused registrations or tickets, will not be refunded. CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

In the event CinemaCon 2021 cannot take place, all paid registrants will be given the option of a full refund or a transfer to the next scheduled CinemaCon.

Submit cancellation requests to the Registration Center by 26 July to [cinemacon2021@anidealpartner.com](mailto:cinemacon2021@anidealpartner.com).

## Privacy Policy

By submitting a registration for CinemaCon, you agree you have reviewed and accept the [privacy policy](#) for The National Association of Theatre Owners (NATO) and its subsidiaries – CinemaCon LLC and the Cinema Buying Group (CBG) – describing how your personal information will be collected, used and shared.

## Questions

CinemaCon Programming and General Inquiries – [info@cinemacon.com](mailto:info@cinemacon.com)

General questions about NATO and membership should be directed to Erin von Hoetendorff at [evh@natoca.com](mailto:evh@natoca.com).

Registration questions should be directed to the Registration Center at [CinemaCon2021@AnIdealPartner.com](mailto:CinemaCon2021@AnIdealPartner.com)