

**Creative Deadline: March 11, 2019**

This is your authorization to publish your advertisement in the CinemaCon 2019 Big Screen Achievement Awards Journal, hosted by The Coca-Cola Company.

We would like to reserve the following advertising space:

**Full Page (Full Color) \$3,500**

**Full Page (Black & White) \$2,750**

**Mechanical Specifications:**

Please submit press quality PDF files with bleed. Please convert all fonts to outline. If sending .tif or .jpg files, artwork must be a minimum resolution of 300 dpi.

If needed, adjustments can be made to the following file types:

- Adobe InDesign (.indd)
- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)

**Trim Size of Journal:** 8.5"W x 11"H

**Full Page:** Recommended Live Copy Area  
7.5"W x 10"H

**Bleed Size:** 8.75"W x 11.25"H

**File Submission Instructions:**

Artwork can be submitted directly to the CinemaCon file share website as follows:  
<https://www.printcnx.com/cinemacon2019/>

**Note:** For files **larger** than 100MB, please upload directly to printer's FTP site as follows (FTP client is needed):

**FTP Host:** ftp.printcnx.com

**FTP User:** cinemacon@printcnx.com

**Password:** Vegas2019

(Place art in **Awards Journal Ad** folder)

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Official Presenting Sponsor

Company:	
Name:	
Address:	
City:	
State:	Zip:
Country:	
Phone:	
Mobile:	
Email:	
Signature:	

**Payment Procedures:**

All payments for advertising space must accompany this completed ad reservation form.

Checks should be made payable to **CinemaCon** and must be drawn in US Dollars.

Credit Card payments may be made by completing the following information.

Amount to be Charged:	
Credit Card #:	
Name on Card:	
Expiration:	Security Code:
Signature of Authorized Cardholder:	

Completed ad reservation forms should be mailed, faxed or emailed directly back to the CinemaCon office as noted below.

CinemaCon, 60 Cutter Mill Road, Suite 413  
Great Neck, NY 11021

**Tel:** (516) 439-5511 **Fax:** (516) 439-5512.

For any questions regarding the CinemaCon 2019 awards journal please contact [matt.shapiro@natodc.com](mailto:matt.shapiro@natodc.com)