

# 2019 SCHEDULE OF EVENTS

(as of March 14, 2019)

What follows is the current “TENTATIVE” schedule of events for CinemaCon 2019. **This year’s schedule is different from past years, most notably on Wednesday, 3 April.** Many of the events and start times are being finalized. Updates will be made on a regular basis with all entries in **PURPLE** being the most recent updates and changes made.

**IMPORTANT: CinemaCon Registration and the "Admit One" Hospitality Lounge will be open on Sunday, 31 March from 2:00pm – 6:00pm in the Roman Ballroom, located on the Promenade Level.**

## MONDAY, 1 APRIL – INTERNATIONAL DAY PROGRAMMING

**8:00 AM - 9:30 AM**

**LOCATION:** Palace Ballrooms I and II—Emperors Level

**PACKAGE:**



### INTERNATIONAL DAY BREAKFAST

**Note:** Program begins promptly at **8:30am**

**International Keynote Addresses:**

Exhibition: Jane Hastings, CEO & Managing Director, Event Hospitality & Entertainment Ltd.

\*Distribution: Yu Dong, Founder, Chairman, & CEO, Bona Film Group

CinemaCon Triumph Award – Jan Bernhardsson

\*Translation equipment available

Sponsored by DTS:X and GDC

**9:45 AM - 12:30 PM**

**LOCATION:** Palace Ballroom III—Emperors Level

**PACKAGE:**



### INTERNATIONAL SEMINARS

**Better Business Through Reaction Management**

Jon Taffer, Group Chairman, Taffer Dynamics, and Host/Producer, “Bar Rescue”

In his 30-plus years in the hospitality business, consultant Jon Taffer has

rescued nearly 1,000 bars and restaurants from the brink of failure. He's done so by employing high standards, emphasizing measurable results, and not mincing words concerning costly mistakes managers often make, so they can correct them quickly and staunch the red ink. Sounds basic, right? Then why is it so hard to do, and why do so many fail at it? Get ready for a memorable session as this author, television and podcast host, imparts his candid wisdom and frank thoughts on what it takes to run a successful business in the 21st century.

#### **Don't Turn a Blind Eye on Local Content and Productions**

While all eyes might be on the Hollywood pipeline when it comes to film content, we can't ignore the fact local content plays an incredibly important role in the day-to-day operations and lifeblood of the theatrical industry. This session will address the myriad of ways local content is extremely relevant for the overall health of the industry.

We are delighted to announce a special Introductory Presentation on the topic of Local Content and Productions will be made by Glen Basner, Founder, FilmNation Entertainment.

#### **Moderated by:**

Nancy Tartaglione, International Editor, Deadline.com

#### **Panelists:**

Glen Basner, Founder, FilmNation Entertainment

Miguel Mier, COO, Cinepolis

Paul Presburger, CEO, Pantelion Films

Ray Strache, EVP, Global Acquisitions & Co-Productions, 20th Century

Fox/Fox Searchlight

#### **The Times They Are (Rapidly) a Changin' – Don't Get Lost in the Shuffle**

#### **Moderator:**

Anne Fitzgerald, Chief Legal Officer, Cineplex Entertainment

#### **Panel members:**

[Irving Chee, General Manager, Golden Screen Cinemas](#)

Cameron Mitchell, CEO, Vox Cinemas

[Alejandro Ramírez Magaña, Director General, Cinépolis](#)

Tim Richards, Founder & CEO, VUE International

[Jérôme Seydoux, Chairman & CEO, Les Cinémas Pathé Gaumont](#)

This high-profile executive session will address some of the most important issues facing our industry today including streaming services, technology, governmental issues, social media, new age marketing, customer service and topics of importance being addressed by the GCF (Global Cinema Federation)

## **INTERNATIONAL DAY LUNCH AND AWARD CEREMONY**

### **Award Presentations**

**Career Achievement in Exhibition Award** - Jérôme Seydoux, Chairman & CEO, Les Cinémas Pathé Gaumont

**CinemaCon Passepartout Award** – Helen Moss, SVP, International

**12:45 PM - 2:30 PM**

**LOCATION: Palace Ballrooms I and II—Emperors Level**

**PACKAGE:**



Distribution, Paramount Pictures

**International Filmmaker of the Year** – Graham King, Producer, “Bohemian Rhapsody”

**Comscore International Boxoffice Achievement Award** – The Walt Disney Studios

**Emerging Market Spotlight Award** – Nigeria; Accepted by Kene Okwuosa - CEO, Filmhouse Cinemas and Moses Babatope - Managing Director, FilmOne Distribution; Secretary, Cinema Exhibitors Association of Nigeria (CEAN)

Sponsored by Comscore, Dolby Laboratories, and RealD

# MONDAY, 1 APRIL

**6:00 AM - 6:15 AM**

**LOCATION: Bali Hai Golf Club**

**NAC CHARITY GOLF OUTING—BALI HAI GOLF CLUB**

Buses depart from the Main Entrance by the fountain of Caesars with departures at 6:00am and 6:15am

**7:30 AM - 7:00 PM**

**LOCATION: Roman Ballroom—Promenade Level**

**PACKAGE:**



**CINEMA CON REGISTRATION**

**10:00 AM - 5:00 PM**

**LOCATION: Roman Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level**

**PACKAGE:**



**"ADMIT ONE" HOSPITALITY LOUNGE AREAS**

Networking, meeting and socializing play an important role at CinemaCon. Throughout the week we invite all registered delegates to visit these lounges set up for your convenience.

D-BOX invites you to experience the D-BOX motion photobooth in the Palace Ballroom Foyer, and get a chance to win a trip for 2 at the American Grand Prix F1 2019!

Sponsored by Allure - Creative Realities, Inc. and D-BOX Technologies

**3:15 PM - 4:00 PM**

**LOCATION: Palace Ballroom III—Emperors Level**

**PACKAGE:**



**G.R.O.W.® — GUEST REACTION OPPORTUNITY WINDOW**

Jon Taffer, Entrepreneur, Bestselling Author & Host of Spike TV's “Bar Rescue”

With his tell-it-like-it-is attitude, Jon shares a one-of-a-kind insight on the

importance of leadership, innovation and an entrepreneurial spirit in today's business environment and will provide you with tips for staying relevant and competitive in our ever-changing world.

**4:00 PM - 5:00 PM**

**LOCATION:** Palace Ballroom III—Emperors Level

**PACKAGE:**



## HOW WILL AUTOMATION/ARTIFICIAL INTELLIGENCE IMPACT THE MOVIE INDUSTRY?

**Moderator:**

Jason Guerrasio, Senior Entertainment Reporter, Business Insider

**Panelists:**

[Yves Bergquist, Co-Founder & CEO, Corto](#)

Paul Heth, Chairman, Karo Cinemas

Will Palmer, Chief Executive, Movio

Marine Suttle, Chief Product Officer, Webedia Movies Pro

New technology moves faster than it ever has before. In order to help CinemaCon attendees gain a better understanding of developments in this rapidly-expanding field, a panel of experts will weigh in on the potential impact of automation/artificial intelligence on exhibition, distribution, and even content creation. Will these technological developments be good or bad for exhibition? We will also look at the role that Hollywood plays in shaping the public perception of artificial intelligence.

**5:00 PM - 5:30 PM**

**PACKAGE:**



## WELCOME TO CINEMA CON 2019: A PRE-OPENING RECEPTION

CinemaCon, NATO, and ICE Theatres invite all delegates to a special reception. Join your friends and colleagues as we celebrate the beginning of what we know will be a great week for the industry.

**SPONSOR:**

ICE THEATERS (BY CGR CINEMAS)

Jocelyn Bouyssy, Chief Executive Officer

**6:00 PM - 8:45 PM**

**LOCATION:** The Colosseum—Casino Level

**PACKAGE:**



## CINEMA CON 2019 GALA OPENING NIGHT MAJOR STUDIO SCREENING

[CinemaCon gets off to an exciting start with an exclusive major studio screening. Please note the title has been confirmed, and we are working behind-the-scenes to make an official announcement very soon. Mark your calendars and stay tuned for more details.](#)

Lifetime Achievement Award – Anthony Bloom, Chairman, Cineworld Group

**8:45 PM - 10:45 PM**

Join us for a special opening night celebration as we make a return

**LOCATION: Omnia Nightclub**—Casino Level

**PACKAGE:**



## **DOLBY LABORATORIES' OPENING NIGHT PARTY AND DINNER RECEPTION AT OMNIA NIGHTCLUB**

engagement to the excitement of Omnia, one of Las Vegas' most spectacular state-of-the art clubs. What better way to kick off CinemaCon 2019 than by joining this fun, music and dance-filled evening complete with drinks, food and great entertainment.

Sponsored by Dolby Laboratories

# TUESDAY, 2 APRIL

**7:00 AM - 6:00 PM**

**LOCATION: Roman Ballroom**—Promenade Level

**PACKAGE:**



## **CINEMA CON REGISTRATION**

**7:15 AM - 8:45 AM**

**LOCATION: Palace Ballrooms**—Emperors Level

**PACKAGE:**



## **CONTINENTAL BREAKFAST**

Sponsored by Vista Group

**7:45 AM - 8:45 AM**

**LOCATION: Palace Ballroom III**—Emperors Level

## **A POWERFUL AUDIENCE GROWTH STRATEGY: CULTURALLY DIVERSE MOVIES AND CONTENT**

Moderator:

Rolando Rodriguez, Chairman, President & CEO, Marcus Theatres

Panel Members:

Nikkole Denson-Randolph, VP, Content Strategy and Inclusive Programming, AMC Theatres

Moctesuma Esparza, Founder, Maya Cinemas

Glenn Morten, Co-Founder, myCinema

Niyati Nagarsheth, VP, Sales & Distribution, Eros International USA

Powerful and entertaining movies are being produced around the world. In the future, are cinema circuits – large and small – poised to leverage these culturally diverse and dynamic movies to grow their audience?

**9:15 AM - 11:45 AM**

**LOCATION: The Colosseum**—Casino Level

**PACKAGE:**

## “THE STATE OF THE INDUSTRY“ AND STUDIO PRESENTATION FROM STXFILMS

Coffee, Tea, and Juice will be available in the Lobby of The Colosseum, hosted by Vista Group, starting at 8:30am.

### DLP Cinema Presents

“A Salute to the Top Worldwide Grossing Films of 2018”

### 2019 NATO Marquee Award Presentation

John Loeks, CEO, Studio C

### Industry Addresses

John Fithian, President & CEO, NATO

Charles Rivkin, Chairman & CEO, MPAA

### CinemaCon Triumph Award Presentation

[Joan Graves, Chairman, Classification and Rating Administration](#)

### Industry Recognition

Alan Roe (ICTA) and Andrew Cretors (NAC)

### STXfilms Invites You to a Special Presentation Featuring a Sneak Preview of their Future Films

Hosted by:

Adam Fogelson, Chairman of the Motion Picture Group

## 10:00 AM - 4:00 PM

### LOCATION:

**Roman Ballroom**—Promenade Level and **Palace Ballroom**

**Foyer**—Emperors Level

### PACKAGE:



## 11:00 AM - 5:00 PM

### LOCATION:

**Forum Ballroom**—Pool Level; **Augustus Ballroom**—Emperors

Level; **Milano & Neopolitan Ballrooms**—Promenade Level

### PACKAGE:



## “ADMIT ONE” HOSPITALITY LOUNGE AREAS

Sponsored by Allure - Creative Realities, Inc. and D-BOX Technologies

## GRAND OPENING: 2019 CINEMA CON TRADE SHOW AND SUITES WITH LUNCH SERVED

Lunch will be available on each Trade Show and Suite level from [12:00pm - 1:30pm](#).

Sponsored by DTS:X and The Coca-Cola Company

### Trade Show Suites

Christie - Milano 1-3

Cinionic - Neopolitan 1-4 and Milano 5-7

NEC Display Solutions - Milano 4 & 8

[Power Technology, Inc. - Sorrento](#)

Sony Digital Cinema - Pompeian 1-3

4DX ScreenX - Roman 1

**4:15 PM - 6:00 PM****LOCATION:** The Colosseum—Casino Level**PACKAGE:**

**WARNER BROS. PICTURES INVITES YOU TO “THE BIG PICTURE,” AN EXCLUSIVE PRESENTATION OF OUR UPCOMING SLATE**

**6:30 PM - 8:15 PM****LOCATION:** Octavius Ballroom—Promenade Level**PACKAGE:**

**“NEON GOES COUNTRY” – A CELEBRATION OF “WILD ROSE”**

Pack your cowboy boots because NEON and CinemaCon are hosting a hoedown to celebrate the upcoming of release of “Wild Rose.” Jessie Buckley, NEON'S favorite country crooner, delivers the film's star-making performance with equal parts grit and grace. The theme of the night is from Glasgow to Nashville...by way of Caesars Palace. Expect feature entertainment, awkward square-dancing, and appropriately homespun food and spirits. Come one and all!

**8:45 PM - 10:45 PM****LOCATION:** The Colosseum—Casino Level**PACKAGE:**

**SPECIAL STUDIO SNEAK PREVIEW SCREENING  
AN OFFICIAL SCREENING ANNOUNCEMENT IS  
FORTHCOMING. STAY TUNED!**

## WEDNESDAY, 3 APRIL

**7:30 AM - 6:00 PM****LOCATION:** Roman Ballroom—Promenade Level**PACKAGE:**

**CINEMACon REGISTRATION**

**7:30 AM - 9:15 AM****LOCATION:** Palace Ballrooms—Emperors Level**PACKAGE:**

**THE STRAIGHT TRUTH: DOCUMENTARIES MEAN BUSINESS, BIG BUSINESS**

(Note: Program starts promptly at 8:00am)

Moderator: Steve Bunnell, VP, Film/Content Buying and Licensing, Alamo Drafthouse

Panel Members:

Lisa Bunnell, President, Distribution, Focus Features

Elissa Federoff, SVP, Sales & Distribution, NEON  
Todd Douglas Miller, Director "Apollo 11"

The year 2018 was truly a great one in the world of documentaries. Individual box office records were set and moviegoing audiences worldwide opened their respective arms to an incredibly diverse and inclusive offering of films that were fascinating, death-defying, thrilling, touching and packed with emotion. Documentaries offer up the truth and have their own mesmerizing and unique way of involving you into their world of factual storytelling. In addition to big box office, documentaries have proven long legs and great second week holds aren't just for the mainstream films released throughout the year. So, if you haven't been paying attention, now's the perfect time and this special program will prove the point.

**Event Cinema Award Presentation – Warner Bros. Pictures**

**9:00 AM - 5:00 PM**

**LOCATION:**

**Forum Ballroom**—Pool Level; **Augustus Ballroom**—Emperors Level; **Milano & Neopolitan Ballrooms**—Promenade Level

**PACKAGE:**



**CINEMA CON TRADE SHOW AND TRADE SHOW SUITES**

**Trade Show Suites**

- Christie - Milano 1-3
- Cinionic - Neopolitan 1-4 and Milano 5-7
- NEC Display Solutions - Milano 4 & 8
- [Power Technology, Inc. - Sorrento](#)
- Sony Digital Cinema - Pompeian 1-3
- 4DX ScreenX - Roman 1

**9:45 AM - 11:30 AM**

**LOCATION:** The Colosseum—Casino Level

**PACKAGE:**



**UNIVERSAL PICTURES INVITES YOU TO A SPECIAL PRESENTATION FEATURING FOOTAGE FROM ITS UPCOMING SLATE**

**10:00 AM - 4:00 PM**

**LOCATION:**

**Roman Ballroom**—Promenade Level and **Palace Ballroom Foyer**—Emperors Level

**PACKAGE:**



**“ADMIT ONE” HOSPITALITY LOUNGE AREAS**

Sponsored by Allure and D-BOX Technologies

**12:00 PM - 1:30 PM**

**LOCATION:** **Palace Ballrooms**—Emperors Level

**LET'S DO LUNCH**



**PACKAGE:**

You spoke, we listened. Attendees have asked for more flexibility in the CinemaCon schedule, allowing for more time for meetings, visiting the trade show, etc. So rather than a formal sit-down lunch, you are cordially invited to enjoy a more casual buffet-style lunch in the Palace Ballroom.

Sponsored by DTS:X

**3:30 PM - 5:30 PM**

**LOCATION:** The Colosseum—Casino Level

**PACKAGE:**

### WALT DISNEY STUDIOS MOTION PICTURES INVITES YOU TO A SPECIAL PRESENTATION HIGHLIGHTING ITS 2019 RELEASE SCHEDULE

**5:30 PM - 7:15 PM**

**LOCATION:** Omnia Nightclub—Casino Level

**PACKAGE:**

### SINEMIA AND SUBGEN INVITE YOU TO A SPECIAL DINNER GALA AT THE OMNIA NIGHT CLUB IN CONJUNCTION WITH VARIETY THE CHILDREN'S CHARITY

Sinema and SubGen cordially invites you for an evening of excitement and exhilaration with Drinks and Dinner Reception at OMNIA in conjunction with the Variety Children's Charity. Buffet style dinner with bottomless cocktails and of course great company and special entertainment at a world-class venue. See you there!

**7:45 PM - 9:45 PM**

**LOCATION:** The Colosseum—Casino Level

**PACKAGE:**

### AMAZON STUDIOS, MINDY KALING, AND EMMA THOMPSON INVITE YOU TO AN EXCLUSIVE SCREENING OF "LATE NIGHT"

Direct from its critical and audience acclaim at the 2019 Sundance Film Festival, CinemaCon is pleased to be screening "Late Night" at this year's show. Katherine Newbury (Emma Thompson) is a pioneer and legendary host on the late-night talk-show circuit. When she's accused of being a "woman who hates women," she puts affirmative action on the to-do list, and - presto! - Molly (Mindy Kaling) is hired as the one woman in Katherine's all-male writers' room. But Molly might be too little too late, as the formidable Katherine also faces the reality of low ratings and a network that wants to replace her. Molly, wanting to prove she's not simply a diversity hire who's disrupting the comfort of the brotherhood, is determined to help Katherine by revitalizing her show and career – and possible effect even bigger change at the same time.

Hosted by: [Jennifer Salke, Head of Amazon Studios](#)  
[Bob Berney, Head of Marketing & Distribution](#)

[Watch Official Trailer →](#)

# THURSDAY, 4 APRIL

**8:00 AM - 5:00 PM**

**LOCATION:** Roman Ballroom—Promenade Level

**PACKAGE:**



## CINEMA CON REGISTRATION

**8:30 AM - 9:30 AM**

**LOCATION:** Palace Ballroom III—Emperors Level

**PACKAGE:**



## ICTA SEMINAR: THE FUTURE OF SOLAR AND ENERGY SOLUTIONS FOR CINEMAS - HOW WE FLIPPED THE SWITCH AT MARY PICKFORD IS D'PLACE

Moderator: Damon Rubio, President, D'Place Entertainment.

Panelists:

David Corkill, CEO, Cinema West

Ron Harris, CEO, Aeterna Energy

Art Justice, VP, Energy & Sustainability, Cinemark Theatres

Michael Tumanjan, Tumanjan Development

A discussion about the feasibility, process, and short and long term financial benefits of deploying solar and battery systems at cinemas and the potential benefits of going green and moving toward energy self-reliance.

### Special Award Presentation

Ken Mason Inter-Society Award – Susie Beiersdorf, VP of Sales, Cinema – Americas, Christie Digital Systems

**8:30 AM - 9:30 AM**

**LOCATION:** Palace Ballroom II—Emperors Level

**PACKAGE:**



## NAC SEMINAR - HOW IS THE EVOLVING CONVENTIONAL CONCESSION MENU AFFECTING THE OVERALL PROFITABILITY OF THE CINEMA?

**Presented by:**

Radesh Palakurthi, Ph.D., MBA; Professor and Dean, I.H.G. Chair of Excellence, The Kemmons Wilson School of Hospitality and Resort Management, University of Memphis

This study presents the results of an online survey of moviegoers in the U.S. on their tendency to upgrade their concession purchases as newer options become available (such as: extended menus, specialty items and dine-in opportunities.) The focus of the research is the assessment of the impact of cannibalization of traditional concession items on theatre profitability as some moviegoers transition to upgraded menu options as they become available. The influence of the socio-demographic characteristics of moviegoers, such as age, gender, and income will also be presented.

**9:00 AM - 12:30 PM****LOCATION:**

**Forum Ballroom**—Pool Level; **Augustus Ballroom**—Emperors Level; **Milano & Neopolitan Ballrooms**—Promenade Level

**PACKAGE:****10:00 AM - 2:00 PM****LOCATION:**

**Roman Ballroom**—Promenade Level and **Palace Ballroom Foyer**—Emperors Level

**PACKAGE:****10:00 AM - 11:45 AM**

**LOCATION: The Colosseum**—Casino Level

**PACKAGE:****12:00 PM - 1:45 PM**

**LOCATION: Octavius Ballroom**—Promenade Level

**PACKAGE:****2:15 PM - 4:45 PM**

**LOCATION: The Colosseum**—Casino Level

**BREAKFAST AT THE TRADE SHOW AND TRADE SHOW SUITES**

**Note: Breakfast will be served on each level from 9:00am–10:00am**

**Trade Show Suites**

Christie - Milano 1-3

Cinionic - Neopolitan 1-4 and Milano 5-7

NEC Display Solutions - Milano 4 & 8

[Power Technology, Inc. - Sorrento](#)

Sony Digital Cinema - Pompeian 1-3

4DX ScreenX - Roman 1

Breakfast sponsor - DTS:X

**“ADMIT ONE” HOSPITALITY LOUNGE AREAS**

Sponsored by Allure - Creative Realities, Inc. and D-BOX Technologies

**PARAMOUNT PICTURES INVITES YOU TO AN EXCLUSIVE PRESENTATION HIGHLIGHTING ITS 2019 SUMMER SLATE**

Hosted by:

Jim Gianopulos, Chairman, Motion Picture Group

Kyle Davies, President, Domestic Distribution

**FINAL DAY FILMMAKER LUNCHEON**

The open lines of dialogue between the creative and exhibition communities have never been more topical and timely. Today's lunch will feature a special panel discussion with some of today's most important filmmakers talking about the current and future state of our industry. Filmmaker names will be announced shortly.

Sponsored by Atom Tickets, Fathom Events, and GoGoCinema™ (a GDC company)

**PACKAGE:**

## LIONSGATE INVITES YOU TO AN EXCLUSIVE PRESENTATION AND SCREENING OF “LONG SHOT”

Hosted by:

Joe Drake, Chairman Motion Picture Group

David Spitz, President, Domestic Distribution

Shaun Barber, EVP, General Sales Manager, Domestic Theatrical Distribution

Mike Polydoros, EVP, Distribution Operations and Exhibitor Relations

[Watch Official Trailer →](#)

**7:30 PM - 9:15 PM**

**LOCATION: The Colosseum—Casino Level**

**PACKAGE:**

## CINEMACon “BIG SCREEN ACHIEVEMENT AWARDS”

(Doors open promptly at 7:00pm for a 7:30pm start time)

Special Sponsor’s Acknowledgement to The Coca-Cola Company

### 2019 BIG SCREEN ACHIEVEMENT AWARDS

Emcee: Natalie Morales, “Access Hollywood”

Male Star of the Year

Female Star of the Year

International Star of the Year – Kevin Hart

CinemaCon Vanguard Award – Jamie Lee Curtis

Female Stars of Tomorrow - Kaitlyn Dever and Beanie Feldstein

Male Star of Tomorrow - Henry Golding

Comedy Stars of the Year - Seth Rogen and Charlize Theron

CinemaCon Spotlight Award – Octavia Spencer

Breakthrough Director of the Year Award – Olivia Wilde

Action Star of the Year - David Harbour

CinemaCon Ensemble Award: The Cast of “Terminator: Dark Fate” – Linda Hamilton, Natalia Reyes, Mackenzie Davis and Gabriel Luna

Directors of the Year - Anthony Russo and Joe Russo

**9:30 PM - 11:30 PM**

**LOCATION: Octavius Ballroom—Promenade Level**

**PACKAGE:**

## CINEMACon AND THE COCA-COLA COMPANY INVITE YOU TO “THE 2019 BIG SCREEN ACHIEVEMENT AWARDS” AFTER PARTY

The Coca-Cola Company joins the industry in celebrating the movie-going experience and the conclusion of CinemaCon 2019. Join us for an evening of great food, fun, and special entertainment from "Human Nature," Australia's top-selling pop vocal group and famed Las Vegas headliners.





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