



2019 SCHEDULE OF EVENTS

(as of February 11, 2019)

What follows is the current "TENTATIVE" schedule of events for CinemaCon 2019. **This year's schedule is different from past years, most notably on Wednesday, 3 April.** Many of the events and start times are being finalized. Updates will be made on a regular basis with all entries in **PURPLE** being the most recent updates and changes made.

IMPORTANT: CinemaCon Registration and the "Admit One" Hospitality Lounge will be open on Sunday, 31 March from 2:00pm – 6:00pm in the Roman Ballroom, located on the Promenade Level.

MONDAY, 1 APRIL – INTERNATIONAL DAY PROGRAMMING

8:00 AM - 9:30 AM

LOCATION: Palace Ballrooms I and II—Emperors Level

PACKAGE:



INTERNATIONAL DAY BREAKFAST

Note: Program begins promptly at 8:15am

International Keynote Addresses:

Exhibition: Jane Hastings, CEO & Managing Director, Event Hospitality & Entertainment Ltd.

Distribution: To be announced shortly

[CinemaCon Triumph Award – Jan Bernhardsson](#)

Sponsored by DTS Inc./Xperi and GDC

9:30 AM - 12:30 PM

LOCATION: Palace Ballroom III—Emperors Level

PACKAGE:



INTERNATIONAL SEMINARS

Better Business Through Reaction Management

Jon Taffer, Group Chairman, Taffer Dynamics, and Host/Producer, "Bar Rescue"

In his 30-plus years in the hospitality business, consultant Jon Taffer has rescued nearly 1,000 bars and restaurants from the brink of failure. He's done so by employing high standards, emphasizing measurable results, and not

mincing words concerning costly mistakes managers often make, so they can correct them quickly and staunch the red ink. Sounds basic, right? Then why is it so hard to do, and why do so many fail at it? Get ready for a memorable session as this author, television and podcast host, imparts his candid wisdom and frank thoughts on what it takes to run a successful business in the 21st century.

Don't Turn a Blind Eye on Local Content and Productions

While all eyes might be on the Hollywood pipeline when it comes to film content, we can't ignore the fact local content plays an incredibly important role in the day-to-day operations and lifeblood of the theatrical industry. This session will address the myriad of ways local content is extremely relevant for the overall health of the industry.

We are delighted to announce a special Introductory Presentation on the topic of Local Content and Productions will be made by Glen Basner, Founder, FilmNation Entertainment.

Moderated by:

[Nancy Tartaglione, International Editor, Deadline.com](#)

Panelists (to date):

[Glen Basner, Founder, FilmNation Entertainment](#)

[Paul Presburger, CEO, Pantelion Films](#)

[Ray Strache, EVP, Global Acquisition & Co-Productions, Fox Searchlight / 20th Century Fox](#)

The Times They Are (Rapidly) a Changin' – Don't Get Lost in the Shuffle

Moderator:

[Anne Fitzgerald, Chief Legal Officer, Cineplex Entertainment](#)

Panel members (to date):

[Tim Richards, Founder & CEO, VUE International](#)

This high-profile executive session will address some of the most important issues facing our industry today including streaming services, technology, governmental issues, social media, new age marketing, customer service and topics of importance being addressed by the GCF (Global Cinema Federation)

(Additional topics to be announced)

INTERNATIONAL DAY LUNCH AND AWARD CEREMONY

Award Presentations

Career Achievement in Exhibition Award – Jérôme Seydoux, Président, Cinémas Pathé Gaumont

CinemaCon Passepartout Award – Helen Moss, SVP, International Distribution, Paramount Pictures

International Filmmaker of the Year – To be announced

comScore International Boxoffice Achievement Award – The Walt Disney Studios

12:45 PM - 2:30 PM

LOCATION: Palace Ballrooms I and II—Emperors Level

PACKAGE:



Emerging Market Spotlight Award – Nigeria; Accepted by Kene Okwuosa - CEO, Filmhouse Cinemas and Moses Babatope - Managing Director, FilmOne Distribution

Sponsored by Comscore, Dolby Laboratories, and RealD

MONDAY, 1 APRIL

6:00 AM - 6:15 AM

LOCATION: Bali Hai Golf Club

NAC CHARITY GOLF OUTING—BALI HAI GOLF CLUB

Buses depart from the Main Entrance by the fountain of Caesars with departures at 6:00am and 6:15am

7:30 AM - 7:00 PM

LOCATION: Roman Ballroom—Promenade Level

PACKAGE:



CINEMA CON REGISTRATION

10:00 AM - 5:00 PM

LOCATION:

Roman Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:



"ADMIT ONE" HOSPITALITY LOUNGE AREAS

Networking, meeting and socializing play an important role at CinemaCon. Throughout the week we invite all registered delegates to visit these lounges set up for your convenience.

Sponsored by Allure and D-BOX Technologies

3:15 PM - 4:00 PM

LOCATION: Palace Ballroom III—Emperors Level

PACKAGE:



G.R.O.W.[®] — GUEST REACTION OPPORTUNITY WINDOW

Jon Taffer, Entrepreneur, Bestselling Author & Host of Spike TV's "Bar Rescue"

With his tell-it-like-it-is attitude, Jon shares a one-of-a-kind insight on the importance of leadership, innovation and an entrepreneurial spirit in today's business environment and will provide you with tips for staying relevant and competitive in our ever-changing world.

4:00 PM - 5:00 PM

LOCATION: Palace Ballroom III—Emperors Level

HOW WILL AUTOMATION/ARTIFICIAL INTELLIGENCE IMPACT THE MOVIE INDUSTRY?

PACKAGE:



Moderator:

[Jason Guerrasio](#), Senior Entertainment Reporter, Business Insider

Panelists:

Paul Heth, Chairman, Karo Cinemas

Will Palmer, Chief Executive, Movio

[Marine Suttle](#), Chief Product Officer, Webedia Movies Pro

Additional panelists to be announced

New technology moves faster than it ever has before. In order to help CinemaCon attendees gain a better understanding of developments in this rapidly-expanding field, a panel of experts will weigh in on the potential impact of automation/artificial intelligence on exhibition, distribution, and even content creation. Will these technological developments be good or bad for exhibition? We will also look at the role that Hollywood plays in shaping the public perception of artificial intelligence.

5:00 PM - 5:30 PM

PACKAGE:



WELCOME TO CINEMACon 2019: A PRE-OPENING RECEPTION

[CinemaCon](#), [NATO](#), and [ICE Theatres](#) invite all delegates to a special reception. Join your friends and colleagues as we celebrate the beginning of what we know will be a great week for the industry.

Sponsored by ICE Theatres

6:00 PM - 8:45 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



CINEMACon 2019 GALA OPENING NIGHT STUDIO EVENT

CinemaCon Gets Off to an Exciting Start with an Exclusive Major Studio Event. Stay tuned for more details.

[Lifetime Achievement Award – Anthony Bloom](#), Chairman, Cineworld Group

8:45 PM - 10:45 PM

LOCATION: Omnia Nightclub—Casino Level

PACKAGE:



DOLBY LABORATORIES' OPENING NIGHT PARTY AND DINNER RECEPTION AT OMNIA NIGHTCLUB

Join us for a special opening night celebration as we make a return engagement to the excitement of Omnia, one of Las Vegas' most spectacular state-of-the art clubs. What better way to kick off CinemaCon 2019 than by joining this fun, music and dance-filled evening complete with drinks, food and great entertainment.

Sponsored by Dolby Laboratories

TUESDAY, 2 APRIL

7:00 AM - 6:00 PM

LOCATION: Roman Ballroom—Promenade Level

PACKAGE:



7:30 AM - 9:00 AM

LOCATION: Palace Ballrooms—Emperors Level

PACKAGE:



9:30 AM - 11:45 AM

LOCATION: The Colosseum—Casino Level

PACKAGE:



10:00 AM - 4:00 PM

LOCATION:

Roman Ballroom—Promenade Level and **Palace Ballroom Foyer**—Emperors Level

PACKAGE:



11:00 AM - 5:00 PM

LOCATION:

CINEMA CON REGISTRATION

BREAKFAST AND SPECIAL STUDIO PROGRAM

Details on this special studio related breakfast are in development and will be listed shortly.

Note: Program starts promptly at 8:00am

“THE STATE OF THE INDUSTRY“ AND STUDIO PRESENTATION FROM STXFILMS

DLP Cinema Presents

“A Salute to the Top Worldwide Grossing Films of 2018”

2019 NATO Marquee Award Presentation

John Loeks, CEO, Studio C

Industry Addresses

John Fithian, President & CEO, NATO

Charles Rivkin, Chairman & CEO, MPAA

Industry Recognition

Alan Roe (ICTA) and Andrew Cretors (NAC)

STXfilms Invites You to a Special Presentation Featuring a Sneak Preview of their Future Films

Hosted by:

Adam Fogelson, Chairman of the Motion Picture Group

“ADMIT ONE” HOSPITALITY LOUNGE AREAS

Sponsored by Allure and D-BOX Technologies

GRAND OPENING: 2019 CINEMA CON TRADE SHOW AND SUITES WITH LUNCH SERVED

Forum Ballroom—Pool Level; **Augustus Ballroom**—Emperors Level; **Milano & Neopolitan Ballrooms**—Promenade Level

PACKAGE:



Lunch will be available on each Trade Show and Suite level from 12:30pm-2:00pm.

Trade Show Suites

Cinionic - Neopolitan 1-4 and Milano 5-7
Christie - Milano 1-3
NEC Display Solutions - Milano 4 & 8
Sony Digital Cinema - Pompeian 1-3
4DX ScreenX - Roman 1

4:15 PM - 6:00 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



WARNER BROS. PICTURES INVITES YOU TO “THE BIG PICTURE,” AN EXCLUSIVE PRESENTATION OF OUR UPCOMING SLATE

8:00 PM - 10:00 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



MAJOR STUDIO SCREENING (TENTATIVE)

As we are still in the planning stages of this evening's activities, there is the possibility the (Tentative) Screening and Studio-Themed Party will switch positions, with the dinner/party starting at 6:30pm and the screening starting at 8:45pm. We are looking to finalize this as quickly as possible.

10:00 PM - 11:30 PM

LOCATION: Octavius Ballroom—Promenade Level

PACKAGE:



STUDIO THEMED DINNER RECEPTION AND PARTY

In keeping with tradition, this party will be a fun event themed around a major summer title. Tonight's event will feature entertainment, interactive experiences, and great food and drinks, with a few surprises thrown in for good measure.

WEDNESDAY, 3 APRIL

7:30 AM - 6:00 PM

LOCATION: Roman Ballroom—Promenade Level

PACKAGE:



CINEMACON REGISTRATION

7:30 AM - 8:45 AM

LOCATION: Palace Ballrooms Foyer—Emperors Level

CONTINENTAL BREAKFAST

PACKAGE:



8:00 AM - 9:00 AM

LOCATION: Palace Ballroom III—Emperors Level

PACKAGE:



9:00 AM - 5:00 PM

LOCATION:

Forum Ballroom—Pool Level; Augustus Ballroom—Emperors Level; Milano & Neopolitan Ballrooms—Promenade Level

PACKAGE:



9:30 AM - 11:15 AM

LOCATION: The Colosseum—Casino Level

PACKAGE:



10:00 AM - 4:00 PM

LOCATION:

Roman Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

PACKAGE:



**A POWERFUL AUDIENCE GROWTH STRATEGY:
CULTURALLY DIVERSE MOVIES AND CONTENT**

Moderator:

Rolando Rodriguez, Chairman/President/CEO, Marcus Theatres

Panel Members:

Nikkole Denson-Randolph, VP, Content Strategy and Inclusive Programming, AMC Theatres

Moctesuma Esparza, Founder, Maya Cinemas

Glenn Morten, Co-Founder, myCinema

Niyati Nagarsheth, VP, Sales & Distribution, Eros International USA

Powerful and entertaining movies are being produced around the world. In the future, are cinema circuits – large and small – poised to leverage these culturally diverse and dynamic movies to grow their audience?

**CINEMACON TRADE SHOW AND TRADE SHOW
SUITES**

Trade Show Suites

Cinionic - Neopolitan 1-4 and Milano 5-7

Christie - Milano 1-3

NEC Display Solutions - Milano 4 & 8

Sony Digital Cinema - Pompeian 1-3

4DX ScreenX - Roman 1

**UNIVERSAL PICTURES INVITES YOU TO A
SPECIAL PRESENTATION FEATURING FOOTAGE
FROM ITS UPCOMING SLATE**

“ADMIT ONE” HOSPITALITY LOUNGE AREAS

Sponsored by Allure and D-BOX Technologies

12:00 PM - 1:30 PM

LOCATION: Octavius Ballroom—Promenade Level

PACKAGE:



3:00 PM - 5:00 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



6:45 PM - 8:45 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



8:45 PM - 10:30 PM

LOCATION: Omnia Nightclub—Casino Level

PACKAGE:



8:00 AM - 5:00 PM

LOCATION: Roman Ballroom—Promenade Level

PACKAGE:



8:30 AM - 9:30 AM

LOCATION: Palace Ballroom II—Emperors Level

PACKAGE:

LET'S DO LUNCH

You spoke, we listened. Attendees have asked for more flexibility in the CinemaCon schedule, allowing for more time for meetings, visiting the trade show, etc. So rather than a formal sit-down lunch, you are cordially invited to enjoy a more casual buffet-style lunch in the Octavius Ballroom.

MAJOR STUDIO PRESENTATION

Studio Program in development. Details will be announced shortly.

MAJOR STUDIO SCREENING

Details will be announced shortly.

DINNER RECEPTION/PARTY

Now it's time to unwind after a terrific day of programming. Join us for a night of fun, food, friends and surprises. Stay tuned for more details.

THURSDAY, 4 APRIL

CINEMA CON REGISTRATION

NAC SEMINAR - HOW IS THE EVOLVING CONVENTIONAL CONCESSION MENU AFFECTING THE OVERALL PROFITABILITY OF THE CINEMA?

**Presented by:**

Radesh Palakurthi, Ph.D., MBA; Professor and Dean, I.H.G. Chair of Excellence, The Kemmons Wilson School of Hospitality and Resort Management, University of Memphis

This study presents the results of an online survey of moviegoers in the U.S. on their tendency to upgrade their concession purchases as newer options become available (such as: extended menus, specialty items and dine-in opportunities.) The focus of the research is the assessment of the impact of cannibalization of traditional concession items on theatre profitability as some moviegoers transition to upgraded menu options as they become available. The influence of the socio-demographic characteristics of moviegoers, such as age, gender, and income will also be presented.

ICTA SEMINAR: THE FUTURE OF SOLAR AND ENERGY SOLUTIONS FOR CINEMAS - HOW WE FLIPPED THE SWITCH AT MARY PICKFORD IS D'PLACE

Moderator: Damon Rubio, President, D'Place Entertainment.

Panelists:

[David Corkill, CEO, Cinema West](#)

[Ron Harris, CEO, Aeterna Energy](#)

[Art Justice, VP, Energy & Sustainability, Cinemark Theatres](#)

[Michael Tumanjan, Tumanjan Development](#)

A discussion about the feasibility, process, and short and long term financial benefits of deploying solar and battery systems at cinemas and the potential benefits of going green and moving toward energy self-reliance.

BREAKFAST AT THE TRADE SHOW AND TRADE SHOW SUITES

Note: Breakfast will be served on each level from 9:00am–10:00am

Trade Show Suites

Cinionic - Neopolitan 1-4 and Milano 5-7

Christie - Milano 1-3

NEC Display Solutions - Milano 4 & 8

Sony Digital Cinema - Pompeian 1-3

4DX ScreenX - Roman 1

8:30 AM - 9:30 AM**LOCATION:** Palace Ballroom III—Emperors Level**PACKAGE:****9:00 AM - 12:30 PM****LOCATION:**

Forum Ballroom—Pool Level; **Augustus Ballroom**—Emperors Level; **Milano & Neopolitan Ballrooms**—Promenade Level

PACKAGE:**10:00 AM - 11:45 AM****LOCATION:** The Colosseum—Casino Level**PACKAGE:**



PARAMOUNT PICTURES INVITES YOU TO AN EXCLUSIVE PRESENTATION HIGHLIGHTING ITS 2019 SUMMER SLATE

Hosted by:

Jim Gianopulos, Chairman, Motion Picture Group

Kyle Davies, President, Domestic Distribution

10:00 AM - 2:00 PM

LOCATION:

Roman Ballroom—Promenade Level and **Palace Ballroom**

Foyer—Emperors Level

PACKAGE:



“ADMIT ONE” HOSPITALITY LOUNGE AREAS

Sponsored by Allure and D-BOX Technologies

12:00 PM - 1:45 PM

LOCATION: Octavius Ballroom—Promenade Level

PACKAGE:



FINAL DAY FILMMAKER LUNCHEON

The open lines of dialogue between the creative and exhibition communities have never been more topical and timely. Today's lunch will feature a special panel discussion with some of today's most important filmmakers talking about the current and future state of our industry. Filmmaker names will be announced shortly.

Sponsored by Atom Tickets, Fathom Events, and GDC

2:15 PM - 4:45 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



LIONSGATE INVITES YOU TO AN EXCLUSIVE PRESENTATION AND SCREENING OF “LONG SHOT”

Hosted by:

Joe Drake, Chairman Motion Picture Group

David Spitz, President, Domestic Distribution

Shaun Barber, EVP, General Sales Manager, Domestic Theatrical Distribution

Mike Polydoros, EVP, Distribution Operations and Exhibitor Relations

7:30 PM - 9:15 PM

LOCATION: The Colosseum—Casino Level

PACKAGE:



CINEMA CON “BIG SCREEN ACHIEVEMENT AWARDS”

(Doors open promptly at 7:00pm for a 7:30pm start time)

Special Sponsor's Acknowledgement to The Coca-Cola Company

2019 BIG SCREEN ACHIEVEMENT AWARDS

Emcee: Natalie Morales, “Access Hollywood”

(Honorees to be announced)

Male Star of the Year
Female Star of the Year
Global Box Office Star of the Decade
Lifetime Achievement Award
Cinema Icon Award
Female Star of Tomorrow
Male Star of Tomorrow
Comedy Stars of the Year
CinemaCon Vanguard Award
Breakthrough Performer of the Year
Action Star of the Year
Rising Stars of 2019

9:30 PM - 11:30 PM

LOCATION: Octavius Ballroom—Promenade Level

PACKAGE:



**CINEMA CON AND THE COCA-COLA COMPANY
INVITE YOU TO “THE 2019 BIG SCREEN
ACHIEVEMENT AWARDS” AFTER PARTY**

The Coca-Cola Company joins the industry in celebrating the movie-going experience and the conclusion of CinemaCon 2019. Join us for an evening of great food, fun, and special entertainment from "Human Nature," Australia's top-selling pop vocal group and famed Las Vegas headliners.



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