

# BIGGER, BRIGHTER, BETTER!

Spotlight Your Company at **CinemaCon 2018**  
Celebrating the Moviegoing Experience

with Promotional Light Boxes!



**ORDER TODAY! \$700 PER UNIT, DON'T MISS OUT!**  
Order 6 or more and take \$50 off each box.

All day, every day at CinemaCon! **Promotional Light Boxes will get your message to CinemaCon attendees.** It's the perfect way to market your company, products or upcoming film titles. Promote your company to its maximum potential!

**To take advantage of this marketing opportunity, fill out the attached form and return it to the CinemaCon office.**

For questions, please contact Matt Shapiro at [matt.shapiro@natodc.com](mailto:matt.shapiro@natodc.com) or call 516.439.5511



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**Matt Shapiro**

**email:** matt.shapiro@natodc.com / **fax:** 516.439.5512

**CinemaCon, 60 Cutter Mill Road, Suite 413, Great Neck, NY 11021**

**After your reservation is confirmed you will receive an invoice from our accounting office.**

PLEASE RETAIN A COPY OF THIS SHEET FOR YOUR RECORDS.

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Contact Name (if different from above) _____
Number of Light Boxes _____

<b>PAYMENT OPTIONS</b>	
Light Boxes \$700 each	Enclosed is my check for \$ _____ made payable to CinemaCon, LLC (Please send check and order form to mailing address above).
Please accept my credit card for Artwork return.    Visa    MC    AMEX    Payment amount \$ _____	
Card Number _____	Exp. Date _____ CVV _____
Name on Card _____	
Billing Address for Card _____	
City _____	State _____ Zip _____

## MECHANICAL SPECIFICATIONS

Please provide artwork as per the requirements listed below:

**ACCEPTED FORMATS:** Adobe Illustrator, Adobe Photoshop, InDesign, QuarkXPress, PDF-X1a.

**FILE FORMAT:** Please make sure that all photo images are in TIF or EPS format. Artwork should be submitted on one of the following: CD or DVD. When exporting, please convert text to curves. If the fonts are not converted, the closest font available will be substituted.

**MISCELLANEOUS FILE INFORMATION:** Please include a 100% accurate hard copy proof of your artwork and copy. All images and files should be in CMYK formatted colors. Please provide all images at a high resolution (175dpi) and at 100% of their reproduced size. Also include all linked and embedded images.

**ANY ADDITIONAL WORK ON FILES NOT COMPLETELY READY FOR PRINT WILL BE CHARGED AT \$75 PER HOUR.**

**ARTWORK IS DUE NO LATER THAN MARCH 11, 2018. ALL LATE ARTWORK WILL BE SUBJECT TO \$200 LATE PROCESSING FEE PER LIGHT BOX. IF YOU ARE BRINGING YOUR OWN DURATRANS, YOU WILL BE SUBJECT TO \$100.00 FEE PER LIGHT BOX FOR ADDITIONAL MATERIAL (plexi, labor, etc.) USED.**

Please be sure to include the title of the files you're sending and the number of each print you will need. You can mail files to:

**GES Exposition Services**  
**Attn: Ali Zaidi**  
**7000 Lindell Rd., Las Vegas, NV 89118**  
**Phone (702) 515-5535 / Fax (702) 740-3868 / Cell (702) 591-7019**

You may also upload files to:

1. Use the following link to enter the GES File Transfer Utility site: <https://file.ges.com>
2. Enter your email address
3. Enter the recipients email address (person receiving the file - lgill@ges.com & Azaidi@ges.com)
4. Click "Next" then click "Browse" and attach your file
5. Once you attach your file click "Upload"
6. You will receive a response email letting you know that your file has successfully been sent & the recipient will receive an email with a link to download your file.

## CONFIRMATION OF DISPOSAL OF ITEM

By signing below you are authorizing on-site disposal of your Light Box artwork.

Contact Name (please print) \_\_\_\_\_

Contact Signature \_\_\_\_\_

### AUTHORIZATION FORM TO RETURN ARTWORK

At your request, GES will ship your item to the address listed below via GES Logistics (credit card authorization must be provided) or by FedEx (please provide FedEx Shipping number). Item may also be delivered to your booth so that you may ship it back with your other items.

Please select one:    GES Logistics    FedEx    Booth

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Street Address \_\_\_\_\_  
(Address you would like the item shipped back to)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_

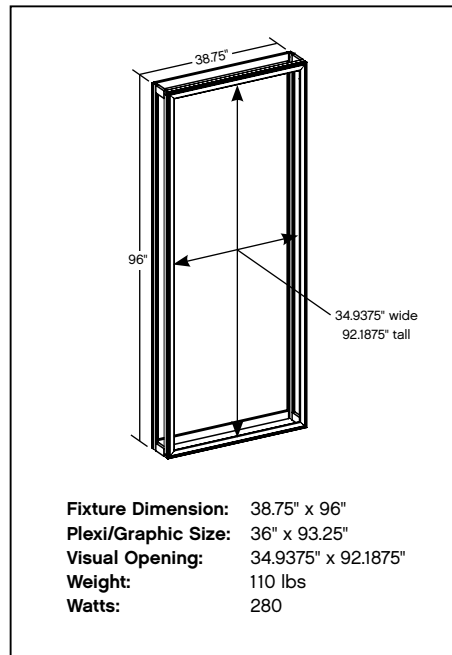
Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ FedEx Number \_\_\_\_\_

Please accept my credit card for Artwork return.    Visa    MC    AMEX    Payment amount \$ _____ Card Number _____ Exp. Date _____ CVV _____ Name on Card _____ Billing Address for Card _____ City _____ State _____ Zip _____
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## LIGHT BOX SPECS

PLEASE REVIEW CAREFULLY.



**THE DISPLAY:** Your artwork will be displayed as a duratram image and will be backlit. All Light Boxes will be on display 24 hours a day, beginning on Monday, April 22, 2018.