

Creative Deadline: April 2, 2018

This is your authorization to publish your advertisement in the CinemaCon 2018 Program Journal.

We would like to reserve the following advertising space:

Tab Page (Full Color) \$2,850

Full Page (Full Color) \$2,250

Full Page (Black & White) \$1,300

Half Page (Full Color) \$1,600

Half Page (Black & White) \$900

Mechanical Specifications:

Please submit press quality PDF files with bleed. Please convert all fonts to outline. If sending .tif or .jpg files, artwork must be a minimum resolution of 300 dpi.

If needed, adjustments can be made to the following file types:

- Adobe InDesign (.indd)
- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)

Trim Size of Journal: 5 1/2"W x 8 1/2"H

Full Page: Recommended Live Copy Area
4 1/2"W x 7 1/2"H

Half Page: Live Copy Area:
4 1/2"W x 3 3/4"H

File Submission Instructions:

Artwork can be submitted directly to the CinemaCon file share website as follows:
<https://www.printcnx.com/cinemacon2018/>

Note: For files **larger** than 100MB, please upload directly to printer's FTP site as follows (FTP client is needed):

FTP Host: ftp.printcnx.com

FTP User: cinemacon@printcnx.com

Password: Vegas2018
(Place art in **Program Journal Ad** folder)

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Company:	
Name:	
Address:	
City:	
State:	Zip:
Country:	
Phone:	
Mobile:	
Email:	
Signature:	

Payment Procedures:

All payments for advertising space must accompany this completed ad reservation form.

Checks should be made payable to CinemaCon and must be drawn in US Dollars.

Credit Card payments may be made by completing the following information.

Amount to be Charged:	
Credit Card #:	
Name on Card:	
Expiration:	Security Code:
Signature of Authorized Cardholder:	

Completed ad reservation forms should be mailed, faxed or emailed directly back to the CinemaCon office as noted below.

CinemaCon, 60 Cutter Mill Road, Suite 413
Great Neck, NY 11021

Tel: (516) 439-5511 **Fax:** (516) 439-5512.

For any questions regarding the CinemaCon 2018 program journal please contact matt.shapiro@natodc.com