

## Registration Terms and Conditions

**Online registration closes at 12:00 noon pacific, 18 April 2018.** Rates are in US Dollars and will be charged accordingly.

**New in 2018!** Association membership is extremely important to NATO and CinemaCon. We believe in the adage there is “strength in numbers”. All year long, NATO (National Association of Theatre Owners) and its partner associations ICTA (International Cinema Technology Association) and NAC (National Association of Concessionaires) are diligently working for the betterment of the industry from an exhibition, equipment and concessions standpoint.

Starting in 2018 a new registration category has been established which applies to those companies who are currently NOT members of NATO, ICTA or NAC, yet are eligible for membership. We urge these companies to join their respective trade association prior to registering to reap immediate member benefits, including savings on CinemaCon registration fees.

All registrations will be verified and adjusted, as appropriate, to align with the membership types described below. If you are unsure of your rate eligibility, please verify your status with the appropriate member organization prior to registering.

By 18 April 2018	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
Trade Show	√	√	√	√
Seminars	√	√	√	
Sponsored Food Functions	√	√		
Screenings/Studio Presentations	√	√		
International Day Programming (Monday)	√			
<b>Member</b> (National NATO, ICTA or NAC)	\$1,130	\$995	\$625	\$525
<b>Non-Member</b> (Industry Affiliates, Association-Ineligible)	\$1,365	\$1,230	\$735	\$620
<b>Association Eligible Non-Member</b>	\$1,495	\$1,320	\$800	\$675
<b>On Site</b>	<b>Add \$200 to all rates above</b>			

**Member** (National NATO, ICTA and NAC) – Members must be in good standing. Regional NATO association members and those members of ICTA and NAC representing theatre/cinema circuits or operators must also be members of NATIONAL NATO in order to receive reduced member rates.

**Non-Member** (Industry Affiliates – Association-Ineligible) - Any company whose line of business does not fall within the membership criteria of NATO, ICTA or NAC (i.e. Distributors, Producers/Filmmakers, Print/Online/Broadcast Media, Financial Institutions, Advertising, Publicity Companies and similar)

**Association Eligible Non-Member** – Any company that is NOT a current member of NATO, ICTA or NAC, yet is eligible for membership. We urge these companies to join their respective trade association before registering to reap the benefits of the member rate.

**Membership Questions** should be directed to the appropriate organization. NATO: David Binet ([db@natodc.com](mailto:db@natodc.com)), ICTA: Dawn Blaschick ([dawn.blaschick@filmexpos.com](mailto:dawn.blaschick@filmexpos.com)) and NAC: Barbara Aslan ([baslan@naonline.org](mailto:baslan@naonline.org))

## Package Descriptions

**International Package** – Geared specifically to those industry professionals in the International Market—Includes **ALL** scheduled and sponsored CinemaCon events and functions included in the Domestic Package **PLUS** all programming and sponsored events associated with International Day on Monday, 23 April. (Programming begins at approximately 8:00am and runs through Thursday evening, 26 April). For those interested in INTERNATIONAL markets, this is your Best Value!

**Domestic Package** – Includes all scheduled and sponsored CinemaCon Events—studio presentations and screenings, seminars, trade show, food functions and of course, the Gala Final Night Award Ceremony and Dinner Reception. (Official CinemaCon Programming is scheduled to begin at approximately 3:00pm on Monday, 23 April and runs through Thursday evening, 26 April). For those interested in DOMESTIC industry topics, this is your Best Value!

**Trade Show and Seminar Package** – Gains admittance to officially scheduled CinemaCon seminars and the Trade Show. Screenings and sponsored food events are NOT included.

**Trade Show Pass / Trade Show Exhibitor / Guest** – Gains admittance to the CinemaCon Trade Show ONLY. Screenings, sponsored events and seminars are NOT included.

## Group Discount

Organizations purchasing 10 or more International or Domestic packages may contact David Binet at NATO for assistance regarding special rates, payment terms and group pickups. Contact David at [db@natodc.com](mailto:db@natodc.com).

## Online Registration and Payment

On-line registration closes 12:00 noon PST on Wednesday, 18 April 2018. Payment must be submitted with registration via Visa, MasterCard or American Express. All financial transactions will be processed in US dollars at the current rate of exchange.

## Paying by Check or Wire Transfer

To pay by check or wire transfer, submit the attached registration form with the actual check or confirmation of wire transfer by Friday, 13 April 2018. Checks must be in US Dollars, drawn on a US bank and should be made payable to CinemaCon LLC. Wire transfer instructions can be obtained from CinemaCon's Cynthia Schuler at [cynthia.schuler@natodc.com](mailto:cynthia.schuler@natodc.com).

**Registrants must pay all bank fees.** Forms received without payment will NOT be processed.

**Registrations not paid in full by 13 April 2018 may be canceled. Those affected will be required to register on site at the prevailing registration rates.**

## Confirmation

Registration confirmation will arrive via email within 24 hours of submitting an online registration. If you mail or fax your registration, confirmations will also be distributed via email but will be delayed due to mail and extended processing time. If you do not receive a confirmation email in a timely manner, please notify the Registration Center at [cinemacon2018@anidealpartner.com](mailto:cinemacon2018@anidealpartner.com).

## Badges and Required Identification

You will be required to show a current, valid government picture ID (driver's license, passport, etc) to pick up your badge and other materials. Be sure to check the schedule at [www.cinemacon.com](http://www.cinemacon.com) for registration hours and locations.

Your badge should be worn at all times and is required for admission to all events.

## Substitution and Changes

Substitutions are allowed with the permission of the original registrant. A substitution is a straight transfer of registration credentials with no adjustment to the registration category or payment. If a change to the registration category or payment is required, the original registrant will be canceled with a \$100 administrative fee and the new registrant will be processed at the prevailing rate.

## Refunds and Cancellations

Registrants who are unable to attend may substitute another person. In the event no substitution can be made, CinemaCon will process a refund minus a \$100 processing fee through 1 April. **Cancellations received after 1 April, as well as unused registrations or tickets, will not be refunded.** CinemaCon will not be responsible for any variances in exchange rates between the original charge and refund.

Submit cancellation requests to the Registration Center by 1 April to [cinemacon2018@anidealpartner.com](mailto:cinemacon2018@anidealpartner.com).

## Questions

General questions about CinemaCon programming or NATO should be directed to David Binet at [db@natodc.com](mailto:db@natodc.com).

Registration processing questions should be directed to the Registration Center at [cinemacon2018@anidealpartner.com](mailto:cinemacon2018@anidealpartner.com).

Registration Rates and Packages (Received with Payment By April 13)	International Package	Domestic Package	Trade Show & Seminars	Trade Show Pass
<b>Member</b> (National NATO, ICTA or NAC)	<input type="checkbox"/> \$1,130	<input type="checkbox"/> \$995	<input type="checkbox"/> \$625	<input type="checkbox"/> \$525
<b>Non-Member</b> (Industry Affiliates, Association-Ineligible)	<input type="checkbox"/> \$1,365	<input type="checkbox"/> \$1,230	<input type="checkbox"/> \$735	<input type="checkbox"/> \$620
<b>Association Eligible Non-Member</b>	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,320	<input type="checkbox"/> \$800	<input type="checkbox"/> \$675

By submission of this form, you acknowledge your understanding of and agreement with the stated registration terms and conditions.

First Name for Badge \_\_\_\_\_ Last / Family Name \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip / Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Office Phone (Include area code or country/city code as appropriate) \_\_\_\_\_ Office Fax (Include area code or country/city code as appropriate) \_\_\_\_\_

Mobile Phone (Optional. Include area code or country/city code as appropriate) \_\_\_\_\_ Email (Required for confirmation) \_\_\_\_\_

**What kind of company do you work for?**

- A. Movie Theatre/Cinema
- B. Distribution Company
- C. Film Production
- D. Equipment/Technology
- E. Beverages/Food/Concessions
- F. Marketing/Advertising Company
- G. Construction/Architecture
- H. Association/Non-Profit/Charity
- I. Online Media Company
- J. Print/Broadcast Media Company
- K. Financial/Legal/Insurance Company
- L. Studio
- M. Analytics/Masurement/Research
- N. None of the Above: \_\_\_\_\_

**If you work for a theatre, how many screens does your company currently operate?**

- A. 800+
- B. 500-799
- C. 250-499
- D. 100-249
- E. Less than 100

**Payment Information**

**Total Due \$** \_\_\_\_\_

Submit credit card payments online at [www.cinemacon.com](http://www.cinemacon.com). Checks and wire transfers must be received by Friday, 13 April 2018 or the registration may be canceled. Those affected will be required to register on site at the prevailing registration rates.

**Check**, # \_\_\_\_\_ . Check must be in US dollars and made payable to **CinemaCon LLC**.

**Wire Transfer**. For wire transfer instructions, contact CinemaCon's Cynthia Schuler at [cynthia.schuler@natodc.com](mailto:cynthia.schuler@natodc.com)