



2018 SCHEDULE OF EVENTS

(as of December 6, 2018)

What follows is the current "TENTATIVE" schedule of events for CinemaCon 2018. Many of the events and start times are being finalized. Updates will be made on a regular basis with all entries in **PURPLE** being the most recent updates and changes made.

WEDNESDAY, 25 APRIL

7:30 AM - 6:00 PM

LOCATION: Roman Ballroom—Promenade Level

CINEMA CON REGISTRATION

8:00 AM - 9:30 AM

LOCATION: Palace Ballrooms—Emperors Level

BREAKFAST AND SPECIAL PRESENTATION FROM ENTERTAINMENT STUDIOS MOTION PICTURES

Note: Program starts promptly at 8:15am

Keynote Address:

Byron Allen

Founder, Entertainment Studios Motion Pictures

With such box-office and critical successes as "47 Meters Down" (the highest grossing independent film of 2017), "Hostiles", "The Hurricane Heist" and "Chappaquiddick", Entertainment Studios Motion Pictures has already provided the industry with a successful and diverse slate of films. This morning's program will focus on the future, vision and philosophy of this exciting distribution company.

Variety - The Children's Charity Specialized Bicycle Presentation

9:00 AM - 5:00 PM

LOCATION:
Forum Ballroom—Pool Level; Augustus Ballroom—Emperors Level; Milano & Neopolitan Ballrooms—Promenade Level

CINEMA CON TRADE SHOW AND TRADE SHOW SUITES

10:00 AM - 11:30 AM

LOCATION: The Colosseum—Casino Level

UNIVERSAL PICTURES INVITES YOU TO A SPECIAL PRESENTATION FEATURING FOOTAGE FROM ITS UPCOMING SLATE

10:00 AM - 4:00 PM

LOCATION:
Roman Ballroom—Promenade Level and Palace Ballroom Foyer—Emperors Level

"ADMIT ONE" HOSPITALITY LOUNGE AREAS

12:15 PM - 2:00 PM

LOCATION: Octavius Ballroom—Promenade Level

LUNCHEON AND SPECIAL PRODUCT PRESENTATION FROM FOCUS FEATURES

Focus Features continues to acquire and produce specialty films for the theatrical market that resonate with audiences around the world. Focus Features returns to CinemaCon 2018 with some special guests, as they look forward to showcasing exclusive footage from its upcoming release slate.

2:30 PM - 3:30 PM

LOCATION: Palace Ballroom II—Emperors Level

**WEDNESDAY AFTERNOON SEMINAR SERIES:
“AN INDUSTRY THINK TANK 3.0”**

An esteemed panel of industry executives (distribution, exhibition and filmmaking) will talk candidly on the state of the motion picture theater industry. This session will address topical and important issues affecting the industry today, tomorrow and well into the future. Panel is currently in formation.

**WEDNESDAY AFTERNOON SEMINAR SERIES:
“ICTA SEMINAR - THEATRE ENTERTAINMENT CENTERS: FAMILY FUN FOR PROFITABILITY”**

The program will highlight the concept of multi-entertainment and the synergies of combining F&B with a variety of social entertainment options in a single venue and to attract wide consumer bases that are creating buzz in entertainment and hospitality verticals.

Cinema + Bowling = The Perfect Frame

John Roush

VP of North American Capital Equipment Sales, Brunswick Bowling Products

Laser Tag: Light Speed ROI

Erik Guthrie

VP, Sales and Marketing, LASERTAG.COM by Zone

Themed Attractions: Enhancing Your Guest Experience

Russ Van Natta

VP, Sales, Creative Works Inc.

Additional presentations to be announced, led by Cineplex and MediaMation

Special Award Presentation

The Ken Mason Inter-Society Award: Honoree To Be Announced

**PARAMOUNT PICTURES INVITES YOU TO AN EXCLUSIVE PRESENTATION
HIGHLIGHTING ITS 2018 SUMMER AND BEYOND**

“2018 PIONEER OF THE YEAR DINNER”

The Will Rogers Motion Picture Pioneers Foundation Proudly Bestows its 2018 “Pioneer of the Year” Award on three-time Oscar nominee Tom Cruise.

MAJOR STUDIO SCREENING: TENTATIVE

We are working on what could be a very exciting way to end the day. Stay tuned for more details

2:30 PM - 3:30 PM

LOCATION: Palace Ballroom III—Emperors Level

4:15 PM - 5:45 PM

LOCATION: The Colosseum—Casino Level

6:45 PM - 9:00 PM

LOCATION: Octavius Ballroom—Promenade Level

9:30 PM - 11:30 PM

LOCATION: The Colosseum—Casino Level